Subject: This week from CCA (CCA Delivers - December 1, 2016

From: "Central City Association" < jdanganan@ccala.org>

Date: 12/01/2016 05:01 PM

To: "Carol E. Schatz" <cschatz@downtownla.com>

CCA Delivers

CCALA.org

December 1, 2016



- Councilmember Price at CCA's Executive Committee Meeting
- 2016 Election Post-Mortem
- CCA City Council Endorsements

CCA Holidays at the Globe

Jessica Lall, Incoming CCA President & CEO; Councilmember Curren Price, 9th District; Sonnet Hui, Hazens Group

Councilmember Price at Executive Committee Meeting

This afternoon, the CCA Executive Committee heard from Councilmember Curren Price about upcoming developments in his district and his new street vending regulation framework.

Councilmember Price said that his district, as part of the larger Downtown, is one of the few areas in the city that wants development. In addition to discussing the Convention Center renovation, he spoke at length about the new Reef development, its local hiring and community benefits and the positive impact it will have on the surrounding community. Price also talked about the new LAFC football stadium, The Fig residential development and the Village at USC. He commended the projects for their commitment to hiring a large number of community residents, providing affordable housing and their wage structure.

Price also discussed his framework to regulate vending of food and merchandise on the City's sidewalks. He acknowledged CCA's fierce advocacy on this issue and our influence on the process. The recent framework would allow vending in commercial areas, restricting it to two stationary vendors per block, but they must get the permission of the adjacent property owner. Hours are limited to 7 a.m. to 9 p.m. Vending is banned before, during and after special events. And all other sales and food sales regulations must be adhered to. Details, such as how an area can opt out of a vending area will be determined in future discussions, Price said.

EVENTS CALENDAR

MONDAY, DECEMBER 5 5:30 – 7:30 p.m.

CA HIGH SPEED RAIL COMMUNITY
OPEN HOUSE MEETING
Nishi Hongwanji Buddhist Temple
815 E. 1st St.
Los Angeles, CA 90012

TUESDAY, DECEMBER 6 5:30 - 8 p.m.

5.30 - 8 p.iii.

CCA HOLIDAY PARTY
The Majestic Downtown

COMMITTEE CALENDAR

WEDNESDAY, DECEMBER 7 8 - 9:30 a.m.

DOWNTOWN 2030

Topics: IMPLEMENTATION OF MEASURE JJJ (AKA BUILD BETTER L.A.), REVISED BIKE PARKING ORDINANCE, CAMPAIGN UPDATE: NEIGHBORHOOD INTEGRITY INITIATIVE

Special Guests: Ashley Atkinson and Nick Maracich, Office of Mayor Eric Garcetti; Patricia Diefenderfer, Niall Hufmann & Phyllis Nathanson, City Planning; Mike Shimpock, Mary Hodge, Michelle Maravich and David Dent, Stop the Housing Ban

TUESDAY, DECEMBER 13

8 - 9:30 a.m.

HOMELESSNESS POLICY

CCA would like to thank Councilmember **Curren Price** for his remarks, and **Sonnet Hui**, Hazens Group, for hosting today's meeting.

2016 Election Post-Mortem

This morning, CCA members had a lively discussion with two authorities about the November 2016 elections. Dan Schnur, the Director of the Jesse Unruh Center for Politics at USC, and Christina Bellantoni from the <u>Los Angeles Times</u>, shared their insights on what happened and why it happened.

The discussion centered around the surprise election of Donald Trump to be the next President of the United States. Schnur said there were two populist uprisings in this election cycle, Trump's and Sen. Bernie Sanders'. This was fueled by anger, and that was driven by fear. Trump's core voter was the white, working class male while Sanders' were driven by millennials and post-millennials. Both groups have "done what we asked them to do" but have seen opportunity disappear. Bellantoni added that Trump's experience in the celebrity culture has made him an expert at communicating through television.

The speakers also discussed California's role as an outlier in this election and whether this is a sign of what may eventually happen in the rest of the country, as it becomes more diverse and as the voting populations comes to be dominated more by the very progressive millennial generation. Finally, they discussed the 2018 California elections and the impact of the new appointment of Congressman Xavier Becerra on those races.

CCA would like to thank **Christina Bellantoni** and **Dan Schnur** for their presentations and remarks.

CCA Endorsements for City Council

 ${\sf CCA}\ endorsements\ of\ Los\ Angeles\ City\ Council\ incumbents\ for\ reelection.$

The Councilmembers are:

Gil Cedillo, District 1
Bob Blumenfield, District 3
Paul Koretz, District 5
Curren D. Price Jr., District 9
Mike Bonin, District 11
Mitch O'Farrell, District 13
Joe Buscaino, District 15

CCA may make additional endorsements throughout the election season. The Los

This week from CCA (CCA Delivers - December 1,...

Angeles City Primary Election will be held on Tuesday, March 7, 2017. The General Municipal Election is scheduled for Tuesday, May 16, 2017.

Topics: MEASURE HHH
IMPLEMENTATION, CITY'S FIRST
HOMELESS COORDINATOR,
COUNTY + CITY + COMMUNITY (C3)
UPDATE

Special Guests: Rushmore Cervantes, General Manager, Housing, Community and Investment Department; Meg Barclay, Homeless Coordinator, CAO; Sara Shortt, Director, C3 Program



<u>....</u>

Last Tuesday, CCA testified before the Board of Supervisors in support of amendments to Related California's Grand Avenue development agreement. The Grand Avenue project will help close the gap in much-needed hotel rooms in Downtown. It will also create new affordable and market rate housing in addition to creating new tax revenues for the County and City and creating new temporary and permanent jobs.

For more information, please contact CCA's Director of Government Relations, <u>John Howland</u>.

Also last week, CCA spoke to the Planning and Land Use Management Committee in support of certifying the final environmental impact report for the L.A. Streetcar in Downtown. The streetcar is an ideal first/last mile connection to help increase mobility.

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We favored the 9th Street alternative and giving the property owners on Bunker Hill a chance to vote about whether they want an extension to Grand Avenue.

For more information, please contact CCA's Director of Government Relations, <u>John Howland</u>.

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